

ORDER



KSNV

Orders	Order / Rev:	108252		
	Alt Order #:	06867718		
	Product Desc:	Crossroads GPS		
	Estimate:	1290		
	Flight Dates:	10/29/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/24/12 / 10/25/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:			
	Billing Contact:			
	66 Canal Center Plaza	Billing Type: Cash		
	Alexandria, VA 22314	Billing Calendar: Broadcast		
		Billing Cycle: EOM/EOC		
		Agency Commission: 15%		
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+		
	Product Codes:	PLI2		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals
10/29/12	11/05/12	82	\$141,000.00	\$119,850.00	Month
					November 2012 82 \$141,000.00 \$119,850.00 0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	82	\$141,000.00	\$119,850.00	0.00
Totals	82	\$141,000.00	\$119,850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$141,000.00
Market	100%	\$454,838.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$154,645.16
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,580.65
KTUD	0%	\$0.00
KVVU	13%	\$59,129.03
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$45,483.87

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/Wagners	5-6a		MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00

WAKE UP WITH THE WAGNERS ADDED 1X
WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 108252
Alt Order #: 06867718
Flight Dates: 10/29/12 - 11/05/12

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	11/01/12	11/01/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$650.00		0.00			
E 24	KSNV	11/02/12	11/02/12	The Doctors The Doctors	CM	2pm-3pm	---F--	:30	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---F--		1				\$650.00		0.00			
E 25	KSNV	10/30/12	10/30/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$1,200.00		0.00			
E 26	KSNV	11/01/12	11/01/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$1,200.00		0.00			
E 27	KSNV	11/02/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	---F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---F--		1				\$1,200.00		0.00			
E 28	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	MT-----	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NEWS 3 AT 4 ADDED 1X															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2				\$1,800.00		0.00			
E 29	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$1,800.00		0.00			
E 30	KSNV	11/01/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	--TF--	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NEWS 3 AT 4 ADDED 1X															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--TF--		2				\$1,800.00		0.00			
E 31	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,800.00		0.00			
E 32	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$3,600.00		0.00			
E 33	KSNV	10/31/12	10/31/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$3,600.00		0.00			
E 34	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$3,600.00		0.00			

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E 34	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
E 35	KSNV	10/29/12	10/29/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$3,400.00			0.00					
E 36	KSNV	11/01/12	11/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1	\$3,400.00			0.00					
E 37	KSNV	11/05/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$3,400.00			0.00					
E 38	KSNV	10/29/12	10/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT----	:30	2	\$3,400.00	1	0.00	NM	2	\$6,800.00
WHEEL OF FORTUNE ADDED 1X															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT----		2	\$3,400.00			0.00					
E 39	KSNV	10/31/12	11/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WT--	:30	2	\$3,400.00	1	0.00	NM	2	\$6,800.00
WHEEL OF FORTUNE ADDED 1X															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT--		2	\$3,400.00			0.00					
E 40	KSNV	11/02/12	11/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$3,400.00			0.00					
E 41	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,800.00			0.00					
E 42	KSNV	10/30/12	10/30/12	FacetoFace/Ralston Rep	CM	730-758pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$1,800.00			0.00					
E 43	KSNV	10/31/12	10/31/12	FacetoFace/Ralston Rep	CM	730-758pm	--W---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W---		1	\$1,800.00			0.00					
E 44	KSNV	11/01/12	11/01/12	FacetoFace/Ralston Rep	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1	\$1,800.00			0.00					
E 45	KSNV	11/02/12	11/02/12	FacetoFace/Ralston Rep	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1	\$1,800.00			0.00					
E 46	KSNV	11/05/12	11/05/12		CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc															
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1	\$1,800.00			0.00					
E 47	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1	\$2,800.00			0.00					
E 48	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1	\$2,800.00			0.00					
E 49	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1236a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1	\$2,000.00			0.00					
E 50	KSNV	10/31/12	10/31/12	The Tonight Show	CM	1135p-1236a	--W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1	\$2,000.00			0.00					
E 51	KSNV	11/02/12	11/02/12	The Tonight Show	CM	1135p-1236a	-----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----F--		1	\$2,000.00			0.00					
E 52	KSNV	11/03/12	11/03/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1	\$1,500.00			0.00					
E 53	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1	\$1,350.00			0.00					
E 54	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1	\$1,050.00			0.00					
E 55	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
NFL Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1	\$5,000.00			0.00					
E 56	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
News 3 in Prime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1	\$3,600.00			0.00					
E 57	KSNV	11/04/12	11/04/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30		1	\$2,400.00	1	0.00	NM	1	\$2,400.00
Jeopardy in Prime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1	\$2,400.00			0.00					
E 58	KSNV	10/29/12	10/30/12		CM	430a-5a	MT-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wake Up Early w/ Wagners											
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS ADDED 1X											
				WAKE UP EARLY W/THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	MT-----	2		\$400.00	0.00					
E 59	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagners	CM	430a-5a		--W---		:30	1	\$400.00	1	0.00	NM
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W---	1		\$400.00	0.00					
E 60	KSNV	11/01/12	11/01/12	Wake Up Early w/ Wagners	CM	430a-5a		---T---		:30	1	\$400.00	1	0.00	NM
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1		\$400.00	0.00					
E 61	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagners	CM	430a-5a		M-----		:30	1	\$400.00	1	0.00	NM
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1		\$400.00	0.00					
N62	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagners	CM	430a-5a		-----S		:30	1	\$400.00	1	0.00	NM
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS ADDED											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-----S	1		\$400.00	0.00					
N63	KSNV	11/05/12	11/05/12	M-F Wheel	CM	7-730pm		M-----		:30	1	\$3,400.00	1	0.00	NM
				M-F Wheel of Fortune											
				WHEEL ADDED											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1		\$3,400.00	0.00					
N64	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a		M-----		:30	1	\$1,200.00	1	0.00	NM
				M-F 5-6a WakeUp w/Wagners											
				NEWS ADDED											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1		\$1,200.00	0.00					
N65	KSNV	11/05/12	11/05/12	Rachael Ray	CM	11am-12pm		M-----		:30	1	\$1,000.00	1	0.00	NM
				Rachael Ray											
				RR ADDED.											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1		\$1,000.00	0.00					
N66	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm		M-----		:30	1	\$650.00	1	0.00	NM
				The Doctors											
				DRS ADDED											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1		\$650.00	0.00					